



BROADSTONE FOOTBALL CLUB

Sponsorship Guidelines

1. Sponsors willing to purchase playing strip for one or more teams are always welcome, to enable the Club to develop and improve facilities for local youth football.
2. It is usual for sponsors to provide a full playing strip for a team squad, consisting of 15 shirts plus a goalkeeper's jersey (complete with squad numbers and sponsor's name/logo), shorts and socks.
3. All kit must be in accordance with the standard established by the General Committee of Broadstone Football Club (i.e. colour - currently orange shirts, black shorts and orange socks) and as supplied by the Club's approved manufacturer.
4. All numbering must be standard as approved by this Club.
5. Sponsors' name/logo can be in any colour(s), but must conform to current FA regulations as regards positioning (restricted to front of shirts), size (to occupy an area no greater than 200 sq. cms. (32 sq. ins.)), and acceptability.
6. Unless agreed otherwise, Broadstone FC will be responsible for procurement and for the printing on all kit. Sponsors will be required to make their sponsorship donation prior to the kit order.
7. Broadstone FC will endeavour to maximise exposure and advertising of sponsors (unless requested otherwise), with inclusion - where feasible - in general Club publications/programmes and on the official Club web-site (links to sponsor's own web-site may also be possible).
8. Once provided, sponsored kit will become the property of Broadstone FC (unless agreed otherwise between the two parties at the time of the arrangement, and contracted in writing).

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